

Dear Friends of Agriculture,

Mid-State Technical College is excited to host its 48th annual Agribusiness Farm Tour. We appreciate our local communities' support of this event and look forward to continued business partnerships. The Farm Tour will be held Tuesday, March 11, 2025.

In addition, we are combining forces with the Wisconsin Technical College System to host the annual WTCS Ag Day Celebration with our Farm Tour this year. The combination of events will allow for networking between current agriculture students, agribusinesses, technical college associates and government officials. With approximately 200 attendees anticipated, this event makes an ideal partnership opportunity.

### WTCS Ag Day Celebration Details

The WTCS Ag Day Celebration, hosted by Mid-State Technical College in 2025, is a unique opportunity to bring farmers, educators, leaders, and community members together to recognize and celebrate agriculture's vital role in our daily lives. Full breakfast will be served at the American Legion in Marshfield with special guest speakers:

- WTCS President Layla Merrifield
- Mid-State Technical College President Dr. Shelly Mondeik
- DATCPs Secretary Randy Romanski

### Farm Tour Details

The purpose of the tour is to showcase innovative technology and agricultural practices that may help producers enhance their current operations. Tours will be held at Romadka View Holsteins in Granton and Heeg Brothers Dairy in Colby. Participants from the Farm Tour are also welcome to attend the WTCS Ag Day Celebration breakfast.

Please consider supporting this event. In appreciation for your sponsorship, we will include the following based on your sponsorship level.

### Event Sponsorship Opportunities

<p><b>Presenting Sponsor</b>  (one available)</p>	<ul style="list-style-type: none"> <li>• <b>Opportunity to address the group or play a video advertisement during Farm Tour lunch (up to 10 minutes)</b></li> <li>• <b>Reserved seating (table of 6) during WTCS Ag Day Celebration breakfast and Farm Tour lunch</b></li> <li>• <b>Logo on complimentary item for all attendees</b></li> <li>• First choice of full-page color ad location in the Farm Tour Booklet</li> <li>• Complimentary Farm Tour registrations (up to 6 people)</li> <li>• Logo displayed on event web page</li> </ul>	<p><b>\$3,500</b></p>
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<b>Gold Sponsor</b>  (two available)	<ul style="list-style-type: none"> <li>• <b>Second choice of full-page, color ad location in the Farm Tour Booklet</b></li> <li>• <b>Reserved seating during Ag Day Celebration (3 people) breakfast and Farm Tour lunch</b></li> <li>• Complimentary Farm Tour registrations (up to 3 people)</li> <li>• Logo displayed on event web page</li> </ul>	\$1,750
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**Advertising Sponsorship Opportunities – Includes one complimentary registration**

- Logo placement in the high-quality print publication
- Logo included in the interactive digital book
- Online display

Full-page Ad	Half-Page Ad	Quarter-Page Ad
Page size: 7.5”w x 10”h No bleed	Page size: 7.5”w x 4.875”h No bleed; horizontal	Page size: 3.75”w x 4.875”h No bleed; vertical
\$150	\$100	\$75

**For inclusion as a printed sponsor for Farm Tour / Ag Day Celebration, please have your logo, ad and payment submitted by Friday, February 28, 2025.**

An invoice will be issued following your sponsorship commitment. Check payments should be sent to: Mid-State Technical College, ATTN: Workforce & Economic Development, 500 32<sup>nd</sup> St. N., Wisconsin Rapids, WI 54494. If you would like to pay by credit card, please refer to the phone number on your invoice. Logos and sponsorship commitments should be emailed to [ce\\_events@mstc.edu](mailto:ce_events@mstc.edu).

**Supplied Files Policy**

- The publisher is not responsible for enhancing advertisers’ digital files or resizing the logo.
- Please proof your logo carefully before submission. The quality of materials is the responsibility of the supplier.
- It is understood that the files are set up as the advertiser intended and were approved prior to submission to Mid-State Technical College.
- Logos submitted as a high resolution (300 dpi) PDF preferably, but will accept TIFF, JPEG, and EPS formats.

**Questions or Concerns?**

If you have any questions, suggestions, or concerns please contact Ashley Borchardt at [ce\\_event@mstc.edu](mailto:ce_event@mstc.edu) or 715-422-5347.

Thank you for supporting our agricultural community!

***Agribusiness Farm Tour / Ag Day Celebration – Sponsorship Commitment***

***Return by Friday, February 28, 2025, with check payable to Mid-State Technical College sent to:***

Mid-State Technical College  
ATTN: Workforce & Economic Development  
500 32<sup>nd</sup> St. North, Wisconsin Rapids, WI 54494

**Business Name:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**EVENT SPONSORSHIP:**

\_\_\_\_ Presenting Sponsor (\$3,500)

\_\_\_\_ Gold Sponsor (\$1,750)

**ADVERTISING ONLY:**

\_\_\_\_ Full Page Ad (\$150)

\_\_\_\_ Half Page Ad (\$100)

\_\_\_\_ Quarter Page Ad (\$75)